Survey #3

*Please circle your answers*

1. Gender:

Male Female

1. What age group do you belong to?

Under 16 17-22 23-27 28-36 37-43 44+

1. What shoe size do you wear?

Men’s Women’s

5 6 7 8 9 10 11 12 13 14 15+

1. How many pairs of shoes do you buy each year?

0 1 2 3 4 5 6 7 8 9+

1. How often do you chew a piece of gum?

hourly daily weekly monthly yearly never

1. Has gum ever gotten stuck to the bottom of your shoe?

Yes No

1. About how many times?

Does not apply 1 2 3 4 5+

1. Do you think it is a hassle to remove the gum stuck on a shoe?

Yes No

1. Is there a certain place that you have noticed gum to constantly stick to shoes? *Cirlce all that apply*

School office airport mall city sidewalk other\_\_\_\_\_\_\_\_\_\_\_

1. Do you know of a method that can prevent gum from sticking to the bottom of shoes?

Yes No

If yes, what is it? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How would/have you removed the gum from the bottom of a shoe?

Plastic bag/freezer method adhesive remover sand/dirt method scraping method

1. If a product was invented for the bottom of shoes so that made it resistant to gum, would you be interested in the product?

Yes No

1. How much do you think it would be reasonable for such product to sell for?

$1-3 $4-7 $8-12 $13-16 $17-20

1. What time of year (season) have you noticed gum gets stuck to shoes most often?

Summer fall winter spring